

AT WHAT POINT DOES T-MOBILE CEO GET DINGED FOR FALSE ADVERTISING?

[Youtube]3KmfXupi9cg[/Youtube]

The CEO of T-Mobile thinks the government, in suing to stop its merger with AT&T, simply didn't understand how merging with AT&T would benefit customers. (h/t mistermix)

By now you have heard the news that the Department of Justice (DOJ) has filed a lawsuit to block the AT&T and T-Mobile merger in U.S. District Court. We were surprised by this sudden announcement, and DT will join AT&T in challenging the DOJ's case in court.

DT and AT&T believe the DOJ has failed to acknowledge the significant consumer benefits of this deal. DT remains convinced that bringing together these two world-class businesses would create significant benefits for customers and the country.

I'd really like someone to sue T-Mobile for false statements. Either the filings they have and will submit are false, or this ad campaign is (my vote). But somebody's not telling the truth.