WIN THE SUPER BOWL? WIN A LONG TRIP TO IRELAND!!!

A nice touch, announcing this on St. Paddy' Day:

President Barack Obama today announced his intent to nominate Steelers owner Dan Rooney as ambassador to Ireland.

In a statement from the White House, Mr. Obama said, "I am honored and grateful that such a dedicated and accomplished individual has agreed to serve as the representative of the United States to the Irish people. Dan Rooney is an unwavering supporter of Irish peace, culture, and education, and I have every confidence that he and Secretary [of State Hillary] Clinton will ensure America's continued close and unique partnership with Ireland in the years ahead."

Beats the hell out of winning a trip to Disney World, I say!