

JELLO JAY GETS INTO THE ACT

After the insurance industry started squawking when Henry Waxman started demanding more details about their business practices, Jello Jay Rockefeller has gotten into the act (h/t Susie).

A U.S. Senate Democrat asked the top 15 health insurers to explain what portion of premiums go to profits versus patient care, putting further pressure on the companies to explain their business practices as Congress considers sweeping health reform legislation.

In letters to the companies on Friday, Sen. John Rockefeller also asked for information about how insurers disclose financial practices to customers.

If nothing else, Waxman and Jello Jay are keeping the AHIP schlep trying to accuse them of being mean busy. At some point, Robert Zirkelbach will have the credibility of Baghdad Bob.

"Some in Washington are trying to shift the focus to the insurance industry rather than talk about solutions to the health care concerns raised by the American people," Zirkelbach said.

Let's just hope Jello Jay and Waxman figure out a way to collect—and use (or, barring them collecting it successfully, using that) this information as things heat up next month.

I might yet have to ditch the moniker Jello Jay.