

MILLIONS OF AMERICANS 'DISAPPEARED' — THANKS TO U.S. MEDIA

[NB: check the byline, thanks. /~Rayne]

In her post about Saturday's "Hands Off" protest rallies, Marcy noted the "increasingly constrained media" — coverage by U.S. news media which doesn't reflect facts on the ground of importance to the public.

This has been a problem since at least the buildup to the Iraq War, when massive anti-war protests took place and little coverage emerged in mainstream media, or Occupy Wall Street's prolonged resistance with little reporting documenting its activities.

Much of this can be blamed on the corporate-owned nature of most U.S. news media, combined with the rolling change in business model over the last 30 years since the internet became a common household feature.

But some of the blame also lies with the movements and organizations that continue to act as if this is the 1970s instead of 2025.

Let's look at how the largest print news media outlets covered the protests.

First, the largest print outlets by circulation as listed by Press Gazette as of March 6, 2025:

	Newspaper	Publisher	Circulation, 2024	Circulation, 2023	Year-on-year change
1	The Wall Street Journal	News Corp	473.7K	555.2K	-14.7%
2	The New York Times	The New York Times Company	250.4K	267.6K	-6.4%
3	New York Post	News Corp	122.1K	131.2K	-6.9%
4	The Washington Post	The Washington Post	111.2K	127.7K	-13.0%
5	USA Today	Gannett	103.6K	121.6K	-14.8%
6	The Los Angeles Times	California Times	79.1K	105.7K	-25.1%
7	The Minnesota Star Tribune	Star Tribune Media Company	77.7K	86.9K	-10.6%
8	Newsday	Newsday Media	75.3K	83.5K	-9.8%
9	Honolulu Star-Advertiser	Carpenter Media Group	69.9K	71.6K	-2.4%
10	The Seattle Times	Seattle Times Company	65.1K	71.7K	-9.3%

"All the News That's Fit to Print"

The New York Times

WEDNESDAY, APRIL 6, 1993

Price in Canada and Mexico: \$6.00

The rally did make the front page though it's below the fold and confined to a photo and blurb, the story itself on A18. This is an utter embarrassment – a massive gathering in its own backyard and this is all the attention it gets.

At least the story was syndicated and featured elsewhere in US newspapers, just not in the paper of record where one of the largest rallies took place.

~ 3 ~

Next, the New York Post.

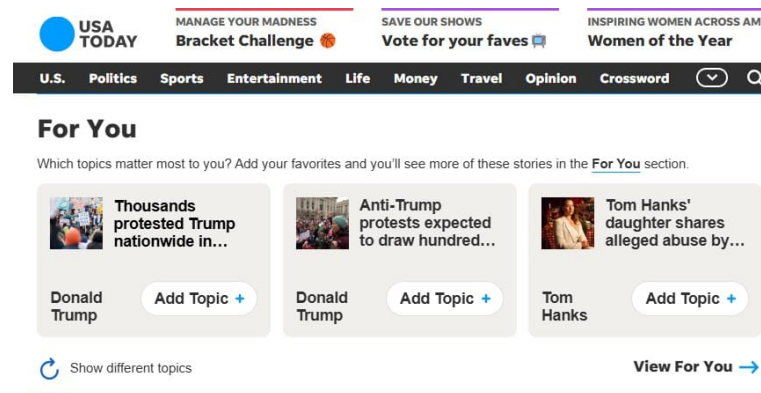


It's as if nothing happened in New York City at all. What a useless POS. This is the Late City Final edition, too, making it even more obvious the Murdochs don't want to acknowledge the rally.

~ 4 ~

The Washington Post is smaller in terms of print circulation than the Murdochs' NYPOS. Who would have thought that would ever happen? But this is probably a key reason why:

I will note that the outlet's digital edition allows readers to tweak the content they see; while Saturday's rallies didn't appear in the top segment, there are two choices related to the rallies from which readers can choose.



One might wonder if the selections help shape editors' future coverage choices.

~ 6 ~

The sixth largest print newspaper, the Los Angeles Times, is even worse than the Washington Post as far as coverage of the rallies is concerned.



AN OFFSHORE oil platform in the Santa Barbara Channel. A silhouette of a company vessel is in the foreground. The California Coastal Commission, which oversees it, is violating the Coastal Act with pipeline work in the area.

Texas firm pushes to restart Santa Barbara oil drilling

More than 30 years ago, a small offshore oil rig along Santa Barbara's coastline stirred to galvanize the nation's environmental movement and also helped alter the course of the state's oil drilling conversation. Now, the California Coastal Act.

Now, as the Trump administration seeks to encourage oil and gas production along the state's coastline, the California Coastal Commission is being asked to allow a new offshore oil rig to be built along the coast.

For months, a Texas-based company has pushed the commission to allow it to restart oil drilling in the Santa Barbara Channel.

Company has been repairing and upgrading pipes, ignoring Coastal Commission's demands to stop

By Glenn Feldman

The California Coastal Commission — the body charged with regulating the state's coastline — has been asked to allow a new offshore oil rig to be built along the coast.

The Texas-based company, which has been repairing and upgrading pipes, ignoring the commission's demands to stop drilling, is asking the commission to allow it to restart oil drilling in the Santa Barbara Channel.

'Nowhere to hide': Big Tech feels squeeze of Trump's tariffs

Locked into global supply chains, Apple and others face higher costs — which could in turn hit consumers.

By Kenneth Weiss and Warren Lee

SAN FRANCISCO — The iPhone is a sophisticated, sleek, and easy-to-use device. But it's also a product of global supply chains.

Apple's iPhone is a product of global supply chains. The iPhone is a product of global supply chains. The iPhone is a product of global supply chains.

on Thursday. The administration also added tariffs of 10% on China, 40% on Mexico and 20% on India.

"Apple has nowhere to hide," said Ben Horowitz, president of Andreessen Horowitz, a venture capital firm based in Menlo Park. "The reality is that they're going to be hit by these tariffs."

Apple's iPhone is a product of global supply chains. The iPhone is a product of global supply chains. The iPhone is a product of global supply chains.

Syrian villages left frozen in fear

Sectarian massacres send men into hiding, cast doubt on government

By Hana Bounie

AL-SHAIRAT, Syria — Mayday pointed to a small village in the northwest of Syria, where government forces have been fighting for weeks.

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KANYE WEST with Kim Kardashian in 2013. He founded a school in the Valley in honor of his mother.

How Kanye West's school unraveled

Suits, interviews offer view of dysfunction at Onoda Academy. 'It was just a free-for-all.'

By David P. Johnson

IT BEGAN in many ways as a small, intimate gathering. In the fall of 2013, Kanye West, music impresario, fashion designer, rapper and actor, invited a group of friends to a private school.

The school was a private school. The school was a private school. The school was a private school.

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Will L.A.'s Black social spaces survive?

Small businesses see support hit since Black Lives Matter movement's peak

By Kiana A. Black

Tucked away on a quiet street in the Hollywood Hills, the Black Image Center is a small, unassuming building. It's a small, unassuming building. It's a small, unassuming building.

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MAURICE HARRIS in 2010 at his home in the Hollywood Hills. He founded the Black Image Center, which closed last year. He is now in the hospital, but still, "what kept me going was George Floyd."

Video casts doubt in media killings

Investigators on phone for hours in case of 17 deaths in the Los Angeles area. [Read more](#)

Foreign student visas canceled

Trump administration's new policy to cancel visas of students from 10 countries. [Read more](#)

Protests take aim at Trump, Musk

Protesters in Los Angeles and other cities target the homes of President Trump and Elon Musk. [Read more](#)

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You almost need a microscope to find a reference to coverage on the first page; Nazi-friendly Kanye West garners at least eight times the page space. No wonder LAT continues to bleed subscribers.

~ 7 ~

Minnesota is home to a bright star among the nation's top print outlets: the Star-Tribune

gave the rallies the top spot.



Finally, the seventh largest print paper deep in the heartland recognized a nationwide protest by millions of Americans against an 11-week-old administration.

~ 8 ~

The eighth largest paper, Newsday, is a local tabloid covering Long Island, NY, and nearby NYC. Apparently nothing of note happened in NYC on Saturday as far as Newsday is concerned,

though editors managed to choke out two words, “nationwide rallies” in the lower left column. I didn’t highlight them – see how long it takes for you to find them.



~ 9 ~

Honolulu Star Advertiser is the ninth largest print edition, a paper with more challenging physical distribution than the rest above as it is the largest in Hawaiian islands. Unfortunately I couldn’t locate a copy of the print edition for Sunday. Here’s its digital entry covering the protests which began five hours earlier in Eastern Time Zone:



Not great considering the lead time it had to cover the events. However the right-hand column identifying subscribers' favorites tells us protest coverage was important to readers in spite of the less-than-stellar placement on the digital front page.

~ 10 ~

The Seattle Times is no stranger to covering protest rallies:

**A CLOUD
OVER NOAA**
Seattle weather forecasters sensed
a political storm was brewing
PACIFIC NW MAGAZINE • P. 28



Border town blues
Canadian boycott grows, and
Blaine feels it **SAMMY WESTERHOLM • C3**



Unwrapping local chocolate
Bittersweet cumings and goings among
Seattle chocolatiers **THE MIX • B3**

APRIL 6, 2025

SEATTLE TIMES
High 55, Low 49 • A-225
seattletimes.com/seattlestar

The Seattle Times Sunday

WINNER OF 11 PULITZER PRIZES

\$4.00
51 SEATTLETIMES.COM

MENTAL HEALTH PROJECT

Cautious hope in struggle to treat schizophrenia

Potentially life-changing,
Cohenly is the first novel
approach OK'd in decades

By KATHARINE FORD

Seattle Times staff reporter
In the months after 24-year-old D.J. was
diagnosed with schizophrenia, he searched
online for answers to questions that his
genetics and environment.
Does it get really bad over time? Will he
be able to live a normal life?
He'd read the statistics. He'd seen the news
stories. Freshly graduated from University of
Washington, the new diagnosis, he said, was
"pretty devastating."
He was nervous about his career prospects
and worried about his future. He'd also
read about people who'd experienced frightening
symptoms like his own. Seeing disturbing
visions with no eyes. Feeling invisible days
being his life. Getting stuck in "hallucinations."
The young scholar, 20 years old, was
before leaving the house.
One day online, D.J. came across a new
medication. Local researchers were running
test • B3B B3B, B33

7 Americans weigh in on Trump's sweeping tariffs

The New York Times

President Donald Trump unveiled sweeping
tariffs this past week on dozens of coun-
tries, with some of the steepest levies levied
on some of America's biggest trading part-
ners. The move, arguably the most far reach-
ing of his second term so far, sent shock waves
across the world and substantially raised the pro-
spect of a recession.
Visions were being for the effects in their
own lives, but some said they were, far too
worrying and watching to see how all of this
played out.
— Campbell Robertson
test • B3B B3B, B33

Trump, Musk denounced in protests across Washington



Thousands cheer Saturday in Capitol Square, a community advocate and member of the Editorial Board of the *Post and Courier*, at a rally to protest President Donald Trump and Elon Musk's funding cuts and other actions Saturday at Seattle Center.

'HANDS OFF!' | Thousands turn out, angry about layoffs, cuts to federal programs, immigrant roundups.

By MICHAEL GOODMAN, LEE M. HARRIS

and CATHY FREEMAN

Seattle Times staff reporters

Opponents and critics of President
Donald Trump gathered in large numbers
in Seattle, Olympia and other parts of
Washington and the U.S. on Saturday,
only to protest the administration's
policies and actions on the economy,
immigration, culture-government agencies
and democracy itself.
Thousands attended a "Hands Off!"
demonstration at Seattle Center, one of
the more than 1,200 planned nationwide

by local rights organiza-
tions, labor unions, LGBTQ
+ advocates, veterans
and election activists.
Protesters crowded on
lawns, walkways, city-
squares and other areas at
Seattle Center, many entirely out of ear-
shot of the rally speakers.

As their signs indicated, there was no
shortage of issues drawing the protesters
to the protest. Some were specific to local
and national issues of the Trump administration,
the "MAGA" slogan for "Make America Great
Again," and

Protesters from Alaska
to New York
and Trump
• B33

"Hands Off! McDonald." Others loudly
condemned the current administration's
actions with slogans like "Stop Project
2025" and "Fight Fentanyl."

At one end of the crowd, "Hands Off! Fentanyl,"
"Hands Off! Immigration," "Hands Off! Project
2025" and "Hands Off! Fentanyl." Several
Protesters from Alaska and a few Christian
were also seen.

Speaking to the crowd, U.S. Rep. Frank
Isler, Jr., called out Trump
and Elon Musk — who were
Tina, Spunk and the social media plat-
form X, and leads the Department of
Government Efficiency — during her im-
passioned speech.
"I need to be clear, none of this is
about

She Bird be-
comes associ-
ated with the
climate
pledge. A new
crisis goes her
at a ceremony
marking her
pivotal expe-
rience before
playing the Los
Angeles.



READ MORE • THE SEATTLE TIMES, B3B

Storm's Sue Bird named to Hall of Fame First-time nominee with a brilliant 21-year legacy

By PENELOPE ALLEN

Seattle Times staff reporter

Sue Bird's place among the basketball greats
was never in doubt, and when she retired in
2022 after an illustrious 21-
year career with the Storm, it
was just a matter of time before
the WNBA star would be inducted into the
Hall of Fame.

On Saturday morning, Bird, a
first-time nominee, became one
of nine new inductees who will be enshrined in
the Naamk's Memorial Basketball Hall of Fame.

The class of 2025 also includes former WNBA
star Mary McCormack and Sylvia Fowles, former NBA
star and coach Carmelo Anthony and Dwight Howard,
coach Billy Donovan, former referee Danny
Cassidy, Miami Heat owner Micky Arison and
the 2008 U.S. Olympic team.
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SEATTLE

OUTRAGEOUS
NEW COMEDY
by ALEXIS
SCHEER
DIRECTED BY
DANIELA
RODRIGUEZ

LAUGHS IN
SPANISH

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APRIL 17 - MAY 11

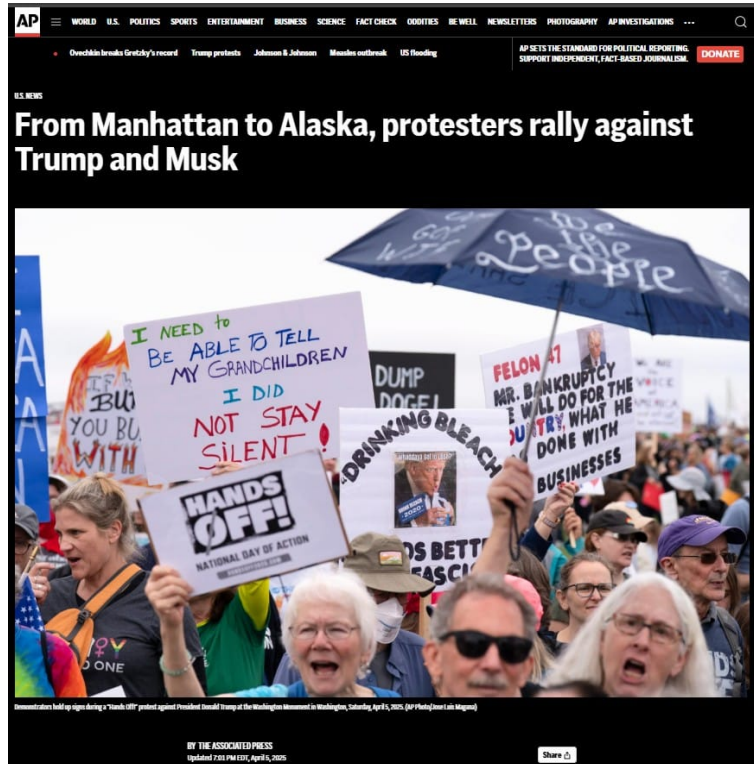
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Above the fold, large amount of text on the front page, and a great photo conveying both the crowd's energy and a localizing landmark in the background. Thumbs up.

~ Other ~

I should note the two major wire services' coverage, beginning with the nonprofit Associated Press:



No story on digital front page but a good slice assigned to a collection of rally photos. An article on the rallies is the second most read article as I type this.


Reuters' articles about the protests weren't high on its digital page but they did occupy the slot for news about the United States and included a story about the related protests in Europe.



Online news media may have done a better job than print media did; the "Hands Off" protests occupied the top slot in Google News on Sunday based on this screenshot taken about 2:00 pm ET:

Your briefing
Sunday, April 6

[Top stories >](#)



Los Angeles Times
Anti-Trump, Musk protests draw big crowds in L.A. and around the nation
12 hours ago • By Faith E. Pinho, Howard Blume ...

The New York Times
Anti-Trump Protests Get Underway Across the Country
3 hours ago • By Minho Kim, Katie Benner & Shaila Dewan

NPR
Photos: See demonstrators around the country rally in 'Hands Off!' protests : The Picture Show
14 hours ago • By Npr Staff

ABC News
Huge crowds gather in 'Hands Off' rallies nationwide in protest of Trump administration
18 hours ago • By Noah Minnie, Ivan Pereira & Christiane Cor...

[Full Coverage](#)

One interesting detail: note the time of each story's publication. NYTimes' piece was roughly 10 hours later than the others featured here. Why?

~ ~ ~

All of the above is a very lengthy way of saying the US media is still disappearing millions of Americans by editorial fiat. These same outlets which failed to dedicated adequate space to national and international protests against the Trump administration less than three months after inauguration day are missing a critically important story.

Worse, they may also be missing the stories that drove protesters to the streets. The signs tell observers Americans are pissed off about an unelected oligarch rifling through their Social Security; they feel betrayed by a president undermining the rule of law and national security, so intent on enacting authoritarian rule.

And they haven't yet begun to feel the economic pain from tariffs though they are angry already about the deep damage to their retirement portfolios. When tariffs begin to eat at their household expenses, these kinds of protests are only going to swell.

Americans can't count on corporate-owned media to do the right thing when they are already failing. A different approach to communication

will be necessary to convey solidarity with other Americans while telling the Trump administration and state governments aligned with Trump that Trumpism isn't working and the public demands better.

I can think of a specific example here in Michigan that feels like a bellwether, an indicator the national media isn't getting this moment right by a long chalk.

Benzonia, a tiny town in Benzie County, located in northwestern lower Michigan, had a "Hands Off" protest rally. There were an estimated 350 participants. What's unusual is that Benzie County is very red; it's only voted for Democratic presidential candidates three out of the last ten presidential elections, and only four times since 1884. The county has only ~15,000 residents. Benzonia is also located 33 miles from Traverse City, where an estimated 4,000 people participated in a rally. Benzonia rally participants chose to protest in very small municipality in a lightly populated red county; their numbers represented roughly 3% of persons who cast a vote in that county in 2024. The number of participants may have been more since media typically underrepresent participants; another local observer estimated 500 attendees.

This isn't the only such example; there are many more like it given over 1000 protest rallies across the country. At least a local media outlet from a small blue city covered Benzonia's rally; how many frustrated red towns weren't afforded that?

More local organizing is necessary to help Americans exercise their First Amendment rights to free speech and free association, to express their frustration with the Trump administration's repeated failures to ensure laws are faithfully executed.

But that organizing needs to address the repeated failures of a corporate-owned media environment as well, finding ways to make it

difficult for media to avoid coverage, and developing alternatives to corporate-owned media to ensure coverage happens anyhow.

Share in comments below how your local media covered the “Hands Off” rallies.

Image used with this story is from the 2017 Women’s March.