

# MONDAY: BUCKLE UP, BUTTERCUP

After my Go-Team-Yay-Space post yesterday, it's time for a Monday morning reality check. Going to Mars will not be a panacea to our ills, as this darkly humorous animated short, [Fired on Mars](#) by Nick and Nate, shows. On the other hand, SpaceX's Elon Musk offers an upside while acknowledging the inherent risk of space travel and colonization: ["If you're going to choose a place to die, then Mars is probably not a bad choice."](#)

Certainly beats an [undignified extinction by drowning](#) on earth, eh?

We may not be leaving the planet today, but you'd best buckle up anyhow. This week's going to be a doozy.

## Brexit, Brexit, Brexit

Say that in your [best Jan Brady voice](#) – Brexit will suck all the oxygen out of this week's market news. I'm afraid to [look at the stock market](#) at all because of it. Euronews [has a roundup](#) on the topic (though I warn you, it's poorly formatted – keep scrolling down the page and increase print size). I'm not posting any other UK-based links here now because it's quite obvious each media outlet has a position and their coverage reflects it. Most blatantly obvious are those owned by Rupert Murdoch's Newsgroup, which has prompted some angry murmurs about an Aussie living in the U.S. telling the UK what to do.

## Disturbing: Mexico's federal police fire on teachers' protest rally

I say disturbing for two reasons: first, that a democratic government's federal would fire on protesters supporting the CNTE teachers' union and actively deny it happened is appalling, and second, that its neighbor's media would ignore that it happened. Teachers and supporters have been rallying in the state of Oaxaca, protesting

the government's education reform plan, characterized by some as neoliberal. It was clear from the outset that the government was in no mood to listen, given the [number of riot police](#) in place. The protests followed the [detention/disappearance days earlier by police](#) of CNTE union leaders Francisco Manuel Villalobos Ricardez and Ruben Nuñez. Conditions degraded over the course of the day, with [federal police firing upon protesters](#). Early accounts claimed [six were killed](#), of which one may have been a journalist and two teacher trainees. President Enrique Peña Nieto's government at first denied there was any violence, and then later claimed the Associated Press' photos of the violence were false. There were enough social media reports documenting the violence on the ground to neutralize the government's claim – and thank goodness for social media, or the U.S. would have heard very little if anything about this conflict. Not exactly the [fiesta of democracy](#) President Nieto promised when he took office in 2012. For more current information about the conflict, follow hashtags [#Nochixtlan](#) (district) and [#Oaxaca](#) in Twitter; already the death count is disputed as some claim more than eight died after yesterday's attack by police on protesters.

It's extremely important to remember the protesters' anger and frustration are not merely about the ENP government's reform plan. The 43 young men who disappeared in 2014 and are believed dead were students at a teachers' college; the federal police have been [implicated in the disappearance](#) of these students. To date, the mass disappearance of these students has not been fully accounted for. Imagine the furor if such a mass disappearance were to happen in the U.S.

Cyber, cyber, cyber

LOL sorry, I'm on a Brady Bunch jag. Forgot to remind you last Tuesday was Patch Tuesday – make sure you've updated your Win-based systems if you do so manually. Can't hurt to check all your other non-Win devices, too.

- [Adobe Flash zero day patch a higher priority than Microsoft's monthly patch](#) (TechTarget) – Again, if you manually patch, get to this one ASAP. I'm a manual Adobe patcher myself; I don't automate patching because I want to know exactly how often Adobe must patch their products. It's annoyingly often.
- This is your brain on drugs: [Too-smart identity thief busted](#) (ABC3340-Birmingham) – Can't tell if the drugs ate his intelligence, or if they deluded this dude. Read this, it's like a bad episode of COPS mashed up with Monty Python.
- [SmartTVs not so smart, held ransom by Flocker](#) (TrendLabs) – Leap of ransomware to Android smartTVs perfectly exemplifies the danger of connecting things to the internet. Interesting how this one deactivates based on select country locations. Yet another opportunity to sell protection software, too, as you'll note in the article.

Your recommended long read: Apple's Differential

## Privacy

Cryptography expert Matthew Green [reviews Apple's announcement](#) this past week regarding development of "differential privacy," which Apple defined as:

Starting with iOS 10, Apple is using Differential Privacy technology to help discover the usage patterns of a large number of users without compromising individual privacy. To obscure an individual's identity, Differential Privacy adds mathematical noise to a small sample of the individual's usage pattern. As more people share the same pattern, general patterns begin to emerge, which can inform and enhance the user experience. In iOS 10, this technology will help improve QuickType and emoji suggestions, Spotlight deep link suggestions and Lookup Hints in Notes.

This is worth your time to read as differential privacy suggests new approaches to meeting the needs of marketers while preserving the privacy of consumers applying algorithmic solutions. Read it now before this stuff gets really convoluted.

Check your safety harness from time to time.  
Catch you tomorrow!