

RICK SNYDER: ONE UNPOPULAR NERD

Q18 Do you consider Rick Snyder to be 'one tough nerd', or not?

<i>He is</i>	32%
<i>He is not</i>	41%
<i>Not sure</i>	27%

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Policy Polling decided to see what Michiganders thought of the radical measures the ALEC Ducks passed last week.

They're none too happy with it.

In addition to supporting unions 52-33 and opposing the so-called Right to Work law passed last week 41-51, Michiganders' view of Rick Snyder has soured considerably.

ust last month when we took a first look at the 2014 landscape we talked about how much Rick Snyder had improved his popularity during his second year in office and how he led a generic Democrat for reelection by 6 points, even as Barack Obama won the state comfortably.

Last week he threw all that out the window.

We now find Snyder as one of the most unpopular Governors in the country. Only 38% of voters approve of him to 56% who disapprove. There are only 2 other sitting Governors we've polled on who have a worse net approval rating than Snyder's -18. He's dropped a net 28 points from our last poll on him, the weekend before the election, when he was at a +10 spread (47/37).

[snip]

Snyder trails every Democrat we tested against him in a hypothetical match up. He's down 49/38 to 2010 opponent Virg

Bernero, 47/39 to Congressman Gary Peters, 46/38 to State Senator Gretchen Whitmer, and 44/39 to former Congressman Mark Schauer. The Bernero numbers are what's most striking there. Snyder defeated Bernero by 18 points in 2010, so Bernero's 11 point advantage represents a 29 point reversal. The Democrats all lead Snyder despite having very little name recognition- only 44% of voters are familiar with Bernero, 36% with Peters, 28% with Schauer, and 27% with Whitmer.

And the Republican crazies in the legislature are even more unpopular.

The Republicans in the legislature are even more unpopular than Snyder after their spate of last minute legislation.

Only 31% of voters have a favorable opinion of them to 58% with an unfavorable one. Democrats lead the generic legislative ballot in the state by an amazing 56/32 margin, one of the most lopsided generic ballots we've ever seen in any state.

Which makes now the time to turn this radical agenda to an anvil on this party, even as they try to consolidate their power.

Unfortunately, PPP polled neither voters' understanding about this legislation, measuring whether it has been influenced by Dick DeVos' campaign to brand low wages as "freedom," nor the gun bill, from which Snyder is (thankfully) backing away from.

So we don't yet have a complete picture of how to best pile on this unpopular group of radicals.

But pile on we must.

Update: A number of hours after PPP released this poll, Snyder vetoed the guns-in-schools

bill, citing concerns that schools could not opt out. While I'm sure that's partly because of Newtown, I suspect he also noted his tumbling approval ratings.